



Unbuilt Lab

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APPS ANALYSED

25

AVG RATING

4.8

REVIEWS

3,815,942

GENERATED

2026-08-09

SIGNAL RADAR · NICHE REPORT

Healthcare / Telemedicine

Niche Report

What already exists in this niche, what users complain about, and where the gap worth building sits.

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SIGNAL RADAR · NICHE REPORT

Healthcare / Telemedicine

Existing-apps analysis · 2026-08-09 · Apple App Store · niche search

By the numbers

15	15	10	4.8
MOMENTUM · Fading	ESTABLISHED APPS	RECENT ENTRANTS	AVG RATING (5)

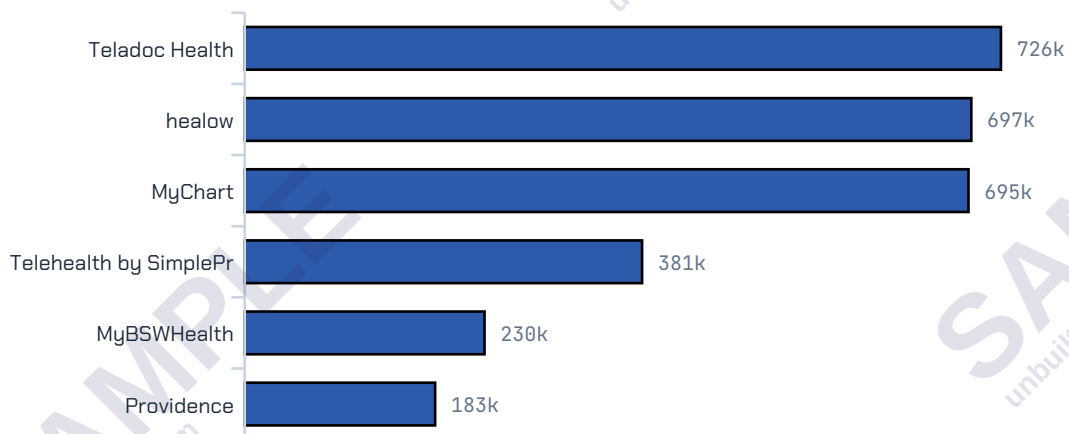
The landscape

The telemedicine niche is highly mature with established leaders like Teladoc Health and Doctor On Demand, who dominate due to their extensive user bases and high ratings. However, user complaints often revolve around usability issues and the lack of personalized care. The single biggest strategic opening for a new entrant lies in addressing the underserved segments of patients with chronic conditions who require ongoing management and support.

Verdict: The telemedicine niche is crowded with established players, but there are specific underserved segments and unmet needs that a solo developer could address. Focusing on chronic care management and simplifying the user experience for older adults could provide a viable entry point.

Who owns the reviews

Established apps by total ratings — the incumbents you'd displace.



The leaders

Teladoc Health

A comprehensive telehealth platform for patients seeking virtual consultations.



- **Does well:** Offers a wide range of services including mental health and chronic condition management.
- **Weak spot:** Users often report long wait times and difficulty in finding specific specialists.

Doctor On Demand

A telemedicine service focused on urgent care and behavioral health.

- **Does well:** High ratings for quality of care and user experience.
- **Weak spot:** Limited availability of specialists and some users find the pricing unclear.

MyChart

A patient portal for managing health records and appointments.

- **Does well:** Integrates well with healthcare providers for seamless access to medical records.
- **Weak spot:** Users complain about its complexity and lack of intuitive navigation.

healow

An app for managing health records and connecting with healthcare providers.

- **Does well:** Strong focus on patient engagement and communication with providers.
- **Weak spot:** Users report issues with syncing data and app stability.

Zocdoc

A platform for finding and booking in-person and virtual doctor appointments.

- **Does well:** Great for discovering new doctors and reading reviews.
- **Weak spot:** Limited telehealth options compared to dedicated telemedicine apps.

Underserved segments

- Patients with chronic conditions who need ongoing management and personalized care, as existing apps focus more on urgent care.
- Older adults who may struggle with technology and require simpler interfaces and support.
- Low-income individuals who lack access to reliable internet or smartphones, making telemedicine less accessible.

Whitespace to own

- A dedicated chronic care management app that offers personalized health plans and regular check-ins.
- An app focused on simplifying the user experience for older adults, with larger text and voice commands.
- A telemedicine platform that integrates social determinants of health to provide tailored resources and support.
- A subscription-based model for ongoing health coaching and support for chronic conditions.

Monetization angles

- Subscription model for ongoing health coaching and personalized care plans.
- Freemium model with basic services free and premium features available for a fee.



- Partnerships with healthcare providers to offer integrated services for a referral fee.

Recent entrants

My Medical Records.ai	Feb 2026	6 reviews
Arxova: Health Records + AI	Jun 2026	5 reviews
Genesis Results Portal	Sep 2024	2 reviews
RediMD Mobile	Sep 2024	1 review
Cerewell Patient App	Jan 2026	1 review
BetrAi Patient Live	Dec 2024	1 review

App ideas to build

Chronic Care Companion

Patients with chronic conditions often feel abandoned between doctor visits and need ongoing support.

For: Individuals managing chronic illnesses like diabetes or hypertension. · **Why now:** With the rise of remote health monitoring devices, there's a growing need for continuous engagement. · **Edge:** Offers personalized health plans and regular check-ins, unlike existing apps that focus on episodic care.

Senior Health Navigator

Older adults struggle with complex telemedicine apps and need a simpler solution.

For: Seniors who require telehealth services but find current apps confusing. · **Why now:** The aging population is increasingly seeking telehealth options, especially post-pandemic. · **Edge:** Features a user-friendly interface with larger text and voice command capabilities.

Social Health Connect

Patients often lack access to resources that address social determinants of health.

For: Low-income individuals and families needing comprehensive health support. · **Why now:** Growing awareness of the impact of social factors on health outcomes. · **Edge:** Integrates health services with community resources, unlike traditional telemedicine apps.

Health Coach Hub

Patients need ongoing motivation and guidance to manage their health effectively.

For: Individuals looking for lifestyle changes and chronic disease management. · **Why now:** Increased focus on preventative care and wellness in the healthcare system. · **Edge:** Combines telehealth with personalized health coaching, filling a gap in existing services.



Found an app worth building?

Run any idea in this report through **Validate My Idea** to score it, or reply and we'll help you build it — we ship custom software for founders.

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